



genmar



Genmar<sup>®</sup>  
LABORATORIES

genoviz  
BİYOTEKNOLOJİ ÜRÜNLERİ

Aykut Aydın  
Sales, Marketing & Application Coordinator



**Novus** (New)

# Innovation

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**Novare** (to renew,  
to create, to invent)



**Innovation**

# İnoviz



**İzmir**

genmar

Genmar<sup>®</sup>  
LABORATORIES



- 
- Established in 2000
  - 30 Employees
  - 2 Sister companies, 1 R&D Laboratory
  - Collaborations with Roche, TibMolbiol, Febit, Biosampling and other companies.
  - Way2Gene (Own Brand)

### ***Target Markets***

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- Molecular Biology & Genetics
- Cell & Tissue Culture
- Microbiology
- Oncology & Cancer Genetics
- Immunology
- Parasitology
- Biochemistry (research)
- Neuroscience
- Hematology

- [LIFE SCIENCE](#)
- [MOLECULAR BIOLOGY](#)
- [MICROBIOLOGY](#)
- [FOOD & VETERINARY](#)
- [CELL CULTURE](#)
- [INSTRUMENTS](#)
- [SERVICES](#)

## RESOURCES & SUPPORT

[Technical Support](#)[Product](#)

## GENMAR

Genmar Diagnostic Company, with its young, dynamic and improver members, gives service on research and diagnostic area approximately for 10 years. In addition to our wide product profile on molecular biology and genetic, we continue to create new openings and to improve our application experience that we have through sharing with our customers.



### Real-Time PCR

Whether your interest is in validating gene expression data or in detecting geneti...

[Detail](#)

### Epigenetics

The field of epigenetics involves the study of chromatin-based phenomena and heritable changes in...

[Detail](#)

### Microarray

DNA microarray technology has revolutionized life-science research. Using arrays, researchers can...

[Detail](#)

### Cell Based Assays

Cell-based assay or bioassay development can range from cytotoxic assays including apoptosis to c...

[Detail](#)

## ANTIBODIES

This section is under construction, will be updated soon.

[Detail](#)

## CELL - LINE

All products under this category could be viewed simply by clicking detail button. For more information about cell lines please contact us.

[Detail](#)

## NEWS & EVENTS

### The new GS Junior Instrument...

The GS Junior System brings the power of 454 Sequencing technology directly to your laboratory bench top. Benefit from the same proven long-read

[All News](#)

## PROMOTIONS

*There isn't any promotion added yet.*

[All Promotions](#)

## SUPPLIERS

- Prototype in 2008
- 200.000 Euros of IZKA grant in 2009
- New building and new laboratory at 2010
- Collaborations with Roche, TibMolbiol, Febit, Biosampling and other companies.
- ISO 9001:2010
  - 350 m<sup>2</sup>
  - 11 P1 and P2 safety level sections
  - HEPA filtered air circulation system
  - Cutting edge technology & High throughput services

## *Technologies we offer*

- Realtime PCR Technology (Roche Lightcycler)
- Realtime Cell Monitoring (Roche xCELLigence)
- Microarray Technology (Roche Nimblegen, Febit)
- Next Generation Sequencing (Roche 454)

## *Services we offer*

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- Gene Expression (mRNA, miRNA, ncRNAs)
- Genotyping
- Mutation screening
- CGH
- CNV
- Sequence Capture
- Transcriptome sequencing
- ChIP-chip
- DNA methylation
- CGS



# Innovation

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- University – Industry Collaboration
- Trust each other
- Funding supports
- Production, new products
- Legal support options

# *A Good Example; Heidelberg Technology Park*

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- Ruprecht-Karls-University campus
- 50.000 m<sup>2</sup>
- 80 resident companies
- 1,300 employees
- 200 associated members strengthen the development of this biotechnology cluster in the metropolitan region of Rhein-Neckar.

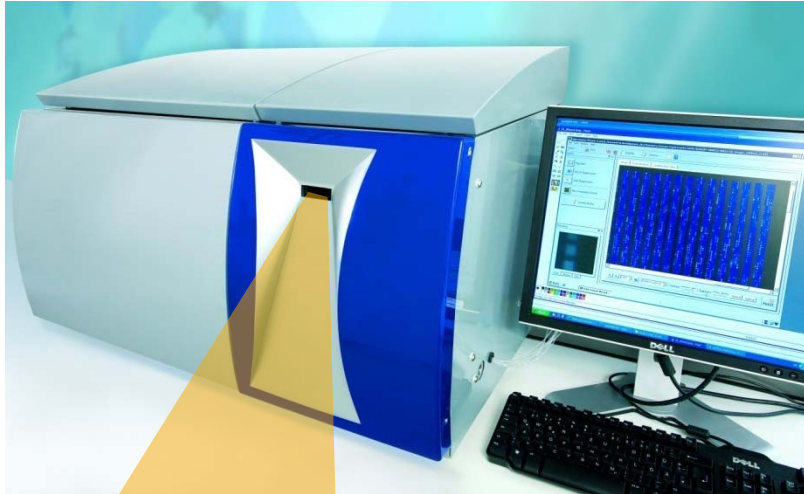
# Heidelberg Technology Park

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- A mix of bio medical information, communication and environmental technologies, as well as environmental business
- European Molecular Biology Laboratory (**EMBL**)
- German Cancer Research Center (**DKFZ**)
- Max Planck Institute
- Center for Molecular Biology (**ZMBH**)

# Heidelberg Technology Park



- A microarray platform
- Collaboration with German Cancer Research Center (**DKFZ**)
- Generate and analyze data to better understand life
- Catalog microarrays
- Promising platform for clinical diagnostics market.



# inoviz

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- More Participants from Universities
- We support innovative ideas;
  - Basic Facilities
  - Knowledge
  - Project design support
- **Turn ideas into projects&products..!**



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***Thank you very much  
for listening...***

**genmar<sup>®</sup>**  
LABORATORIES